



# SENIOR LIVING 2013



www.lebomag.com

## COMING IN THE JULY/AUGUST 2013 ISSUE

The Senior Living 2013 special advertising section is coming in the July/August issue of **mtl** magazine. Don't miss this "golden" opportunity for providers of everything to help make retirement living carefree.

This annual section covers travel, education, recreational and financial planning opportunities for seniors, along with housing options, including assisted living and retirement communities.

### SPECIAL SECTION ADVERTISING RATES

**FULL COLOR ADS** See specific ad sizes on the back.  
No other discounts apply.

Full Page	\$1655
2/3 Page	1090
1/2 Page	955
1/3 Page	695
1/6 Page	425

Reserve your ad space by  
**May 15, 2013**





## **SPECIAL ADVERTISING SECTION AD SIZES**

# **SENIOR LIVING GUIDE**

### **FULL PAGE**

**7" wide x 9.5" high (non-bleed)  
8.625" wide x 11.125" high (bleed)  
—(8.375" x 10.875" live area)**

### **2/3 PAGE**

**4.625" wide x 9.5" high**

### **1/2 PAGE HORIZONTAL**

**7.125" wide x 4.5" high**

### **1/3 PAGE HORIZONTAL**

**4.625" wide x 4.5" high**

### **1/6 PAGE VERTICAL**

**2.25" wide x 4.5" high**

**Reserve your ad space by May 15, 2013.**

Email your CMYK high resolution .pdf file  
(with all fonts and graphics embedded) to [leboards@mtlebanon.org](mailto:leboards@mtlebanon.org)  
by June 3, 2013.

If you have any questions about advertising materials and deadlines,  
please contact us at 412.343.3407.