



# FALL FIX-UP GUIDE



www.lebomag.com

## Coming in the September 2013 issue

The Fall to-do list is a long one...beginning with cleaning gutters, trimming trees, inspecting the furnace and fireplace, exterior and interior painting, fall planting, sealing the driveway, tuning-up leaf and snow blowers—all the way to remodeling projects and preparing the car for winter driving.

Our research shows that more than one-third of Mt. Lebanon homeowners significantly update and improve their homes every year.

Mt. Lebanon residents are serious about home maintenance and improvement. They want specialists they can count on. And they find them in mtl magazine's Fall Fix-Up Guide.

### SPECIAL SECTION ADVERTISING RATES

**FULL COLOR ADS** See specific ad sizes on the back.

Full Page	\$1655
1/2 Page	955
1/3 Page	695
1/6 Page	425

No additional discounts apply.

Reserve your ad space by  
**July 15, 2013**



**Digital art deadline:  
August 1, 2013**



mtl, Mt. Lebanon magazine is the official publication of Mt. Lebanon municipality. It is delivered to every household and business in Mt. Lebanon. It is also delivered to professional offices and waiting rooms throughout the South Hills, and to corporate, civic, government and arts leaders throughout Allegheny County. Total circulation is 23,000. For more information, visit our website at [lebomag.com](http://lebomag.com). To reserve your advertising space, please contact your advertising sales representative or Diane Cyphers, Advertising Manager, at 412.343.3407.



## SPECIAL ADVERTISING SECTION AD SIZES

# FALL FIX-UP GUIDE

### **FULL PAGE**

7" wide x 9.5" high (non-bleed)  
8.625" wide x 11.125" high (bleed)  
—(8.375" x 10.875" live area)

### **1/2 PAGE HORIZONTAL**

7.125" wide x 4.5" high

### **1/3 PAGE HORIZONTAL**

4.625" wide x 4.5" high

### **1/6 PAGE VERTICAL**

2.25" wide x 4.5" high

Reserve your ad space by July 15, 2013.

Email your CMYK high resolution .pdf file  
(with all fonts and graphics embedded) to [leboads@mtlebanon.org](mailto:leboads@mtlebanon.org)  
by August 1, 2013.

If you have any questions about advertising materials and deadlines,  
please contact us at 412.343.3407.