



Featured in the November issue of Mt. Lebanon Magazine

This is your chance to garner new pet loving customers by advertising your goods and services. Responsible pet owners are always looking for innovative toys, pet training and activities, healthier foods, treats and supplements, higher levels of veterinary care, emergency and surgical centers, pet adoptions, breeders, fencing, day care, pet sitting, boarding, grooming and more.

SPECIAL SECTION ADVERTISING RATES

FULL COLOR ADS	NOVEMBER
1/6 Page	\$415
1/3 Page	\$670
1/2 Page	\$935
Full Page	\$1505

RESERVE NOVEMBER AD SPACE BY SEPTEMBER 14, 2017
DIGITAL AD DEADLINE OCTOBER 3, 2017
See ad sizes and art requirements on reverse.

NEW
TRY MTL'S
DIGITAL
PACKAGE!

- +ONE PRINT AD
- +ONE ONLINE LEBOMAG.COM AD
- +TWO TARGETED FACEBOOK POSTS



CONTACT YOUR
ACCOUNT
REPRESENTATIVE
OR CALL
412.343.3786
FOR PRICING



mt.lebanon magazine

ALL ABOUT PETS GUIDE

SPECIAL ADVERTISING SECTION AD SIZES

FULL PAGE

7" wide x 9.5" high (non-bleed)
8.625" wide x 11.125" high (bleed)
—(8.375" x 10.875" live area)

1/2 PAGE HORIZONTAL

7.125" wide x 4.5" high

1/3 PAGE HORIZONTAL

4.625" wide x 4.5" high

1/6 PAGE VERTICAL

2.25" wide x 4.5" high

Email your CMYK high resolution .pdf file for the November 2017 issue (with all fonts and graphics embedded) to leboards@mtlebanon.org by **October 3, 2017**.

If you have questions about advertising please contact us: 412.343.3407