

mtl
mt.lebanon magazine

Home & Garden Guide



www.lebomag.com



COMING IN MARCH AND APRIL 2018

Advertise in **mtl's** popular **Home & Garden Guide 2018** and reach every household and business in Mt. Lebanon in March and April, the busiest months for planning home improvements. Mt. Lebanon home owners take pride in their properties; more than one-third of them make significant repairs and upgrades to their homes and landscapes each year.

Through October of 2017 alone, Mt. Lebanon municipality issued 217 building permits representing more than \$16.6 million in spending. Improvements ranged from new construction, roofing, windows, additions, kitchens, baths and basements to fencing, walls, driveways, decks, garages and more.

Home & Garden Guide 2018 offers high visibility and good value for your home improvement message. Choose your month, March or April, or take both and receive a \$50 repeat advertising discount.

Special section advertising rates*

Your ad appears in the print magazine as well as in the online magazine at lebomag.com!

Choose March or April or take both for a \$50 discount

1/4 Page	\$ 550
1/2 Page	\$ 1000
Full Page	\$ 1855

* See specific ad sizes on the back.

Reserve your ad space by

Jan. 16, 2018
(March issue)

Feb. 13, 2018
(April issue)

mtl

mtl, Mt. Lebanon magazine is the official publication of Mt. Lebanon municipality. It is delivered to every household and business in Mt. Lebanon. It is also delivered to professional offices and waiting rooms throughout the South Hills, and to corporate, civic, government and arts leaders throughout Allegheny County. Total circulation is 23,000. For more information, visit our website at www.lebomag.com. To reserve your advertising space, please contact your advertising sales representative or Diane Cyphers, Advertising Manager, at 412.343.3407.



SPECIAL ADVERTISING SECTION AD SIZES

HOME & GARDEN GUIDE

FULL PAGE

7" wide x 9.75" high (non-bleed)
8.625" wide x 11.125" high (bleed)

1/2 PAGE HORIZONTAL

7.125" wide x 4.5" high

1/4 PAGE

3.5" wide x 4.5" high

Email your CMYK high resolution .pdf file
(with all fonts and graphics embedded) to leboards@mtlebanon.org
by February 1, 2018 for the March issue and
March 1, 2018 for the April issue.

If you have any questions about advertising materials and deadlines,
please contact us at 412.343.3407 or dcyphers@mtlebanon.org